BPCA Registered logo usage guidelines

If in any doubt, please contact us for clarification **enquiry@bpca.org.uk**

BPCA Registered logos

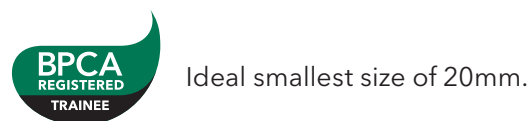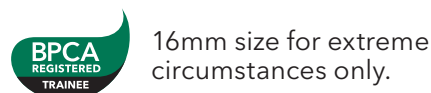All logos – Affiliate, Trainee and Technician – are covered by these instructions.

There is no provision for monochrome versions – if printing in mono simply rely on the logo being clear in greyscale.

All logos include a white outline area to enable use on dark backgrounds

Sizes

Please do not use the BPCA Registered logo at a size smaller than 16mm diameter. Ideal smallest size is recommended to be 20mm.

16mm size for extreme circumstances only.

Ideal smallest size of 20mm.

Spacing

Allocate a reasonable space around the logo.

Do not encroach upon this area with text or any other graphic object.

DON'Ts!

Do not reverse the colours.

Do not distort or rotate the logo.

Do not change the colours, even if to harmonise with other elements on the page - use a black only logo instead.

Do not divorce the text from the graphic identity.

Do not use fancy graphic effects like soft drop shadows, even for on-screen applications.